



# C.S. MENIK

## International Trade and Investment



This document is designed with the primary intent to provide our potential client and partners the basic information they require to make good judgment of the essence of having a business relationship with C.S. MENIK SL.

It serves to outline the company policies as well as structural composition and the business ideals of the organization. The mission processes and procedures and human capital are presented to clients. These will help our prospective client to have an overview of the company's resources.

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# COMPANY OVERVIEW

The C.S. MENIK SL is an international trade and investment company based in Tarragona, Cataluña, Spain.

We verify all business deals so that we could guarantee the delivery.

We secure that the deals are real.

Then we ensure our clients that transaction is hitch free and closed in reasonable time.

The scope of our business encompasses Africa, Asia, North and South America as well as Europe. C.S. MENIK SL headquarters are centrally located in Tarragona, 1-hour drive from Barcelona. This provides us with enormous competitive advantages, both in respect to our business as well as our surroundings.

# KEY MANAGEMENT

## Mr. Chris Emenike Director

As he is fondly called, had his early and higher education in Nigeria, with background in electrical engineering, a Business man and Investor. He travels extensively overseas at early age with effort directed in importation business for various stationery materials from Germany and France for onward sales to Nigerian as well as mentor selected distributors on marketing strategies. He held executive positions in various trading companies engaged in the import - export trade and commerce, gaining vast expertise in international trade.

In order to give his career a more international touch, he decided to move in Spain 2005, and stayed in Tarragona, where he worked briefly at Ingeniería y Montajes Electroneumáticos, S.A. Since he met Ms. Simona Barbu in 2012, they decided to form C.S. MENIK SL with the goal to facilitate import export trade services, officially certified and registered by Central Mercantile Madrid.

Mr. Chris Emenike is married and blessed with children.



# KEY MANAGEMENT

## Ms. Simona Barbu, Head of Administration

With an extensive background of economics, she manages the internal team and serves as the point person for the selected vendor. She is responsible for implementation of policy decisions made by the company.

Before setting up C.S. MENIK SL in 2012, Ms. Simona worked as an Economist in various capacities, both home and abroad. She has varied experience in finance, accounting and administration. She is married, with children.



# CORPORATE MANAGEMENT MODEL

The management of C.S. MENIK SL believes in qualitative services. It is therefore the policy of the company to pursue and execute its business objectives with sincerely, thorough, safe and competent application of relevant/appropriate management principles and techniques.

To affirm this, as well as to ensure smooth implementation, the management of C.S. MENIK SL, shall continue to monitor its **QUALITY ASSURANCE AND CONTROL POLICY**. This policy is designed primarily to provide standard procedures and basic assurance implementation guidelines and checks for all work force.

Though the day to day co-ordination of all our services is solely the responsibility of unit heads, its implementation requires equal commitment from all persons at all levels. Every employee is therefore required to strictly adhere to this plan and to utilize effectively the facilities and opportunities to be provided by **MANAGEMENT**

## ASSOCIATES AND BANKERS:



Ingrid Vinaixa

VINAIXA  ASOCIADOS

a firm dedicated to legal  
and financial business consulting

Damián Rodríguez, Legal Barcelona

Financial Department (responsible for pricing,  
easiness of payment);

Vetting Department (responsible for due diligence);

Customer Service (includes people who actually  
guide you through all stages of our service).

This division enables us create effective system that supplies  
clients with everything they need from C.S. MENIK SL.



# COMPANY HISTORY

The C.S. MENIK SL was founded in 2012 and since then has been driven to successfully establish a reputation for providing quality business consultant services to a range of clients across the globe.

C.S. MENIK SL successfully connects its clients to the best international trading partners who want to transact business with Africa, Asia, North and South America as well as Europe.

Our vast knowledge and deep insight is to help our customers harvest wealthy opportunities so they can grow their businesses.



## WE WORK WITH CLIENTS TO GROW TOGETHER

We help clients tap into lucrative international markets by leveraging resources, strategic alliances and relationships.

We assist clients to check project existence as well as company`s background.

In our relentless pursuit of a total business capability, our clients derive benefits from our diverse portfolio and multifaceted strengths.

Optimal value is delivered to our customers by our team of professional and highly dedicated staff who are committed to our core values of **HONESTY, TRANSPARENCY, HARDWORK, RELIABILITY** and **INTEGRITY**.

We focus on information geared towards assisting clients thrive within their field. Therefore, whether the goal is to open up new import/-export trade routes, contract tender bids or to operate distribution and fulfillment centers, joint ventures, visa permit, or reasonable due diligence, we can serve as a vital link.

# OUR PHILOSOPHY

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It is also our business philosophy to create a new perspective in the Environmental sector, Construction and **INFRASTRUCTURE DEVELOPMENT**, through innovative technology and collaborative approach with reputable International and Local Organizations. As a matter of policy, International Trade and Consulting Services will remain our main core

# OUR MISSION



## DELIVERING INNOVATION SOLUTIONS AND VALUE TO OUR STAKEHOLDERS

Our mission is to become the vital link amongst international companies from distinct geographies and that will be accomplished by harnessing our resources who will implement a well-coordinated strategy, enabling us to deliver innovative solutions and value to our stakeholders.



## PROVIDING VALUABLE LONG-TERM ALLIANCES

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Our mission is to become the vital link amongst international companies from distinct geographies and that will be accomplished by harnessing our resources who will implement a well-coordinated strategy, enabling us to deliver innovative solutions and value to our stakeholders.



# OUR VISION



# SERVICES

We combine strategic acumen with extensive industry insight to help clients enhance their business performance and gain market share in these regions via our service offerings, customer relationship management and more.

C.S. MENIK SL is primarily engaged in the following areas:



Industrial Goods & Services



Energy



Civil infrastructure  
Design and Development



Turn-key and IT solution  
support services



# SERVICE MANAGEMENT

C.S. MENIK SL, shall manage every one of its portfolio as a project on a job to job basis by selection of the team with experience of the work ranges from small supplies/procurement and consultancy services to big projects.

## The management team shall among other things:

- ✓ Establish effective communication channels with the client's team.
- ✓ Develop plans and execution procedures to accomplish the work scope within the established timeline and project budget.
- ✓ Provision of early and corrective analysis and progress measurement, in terms of planning and cost control.
- ✓ Provision of essential information to management teams for timely projection decision making, to this end, the management teams' deals effectively with statutory requirements and needs of the various Local and National Government authorities and associations.

These services in practice complement each other and represent our main focus of business. They are socio-economically oriented and available to private and corporate organizations as well as Government agencies/parastatals.

- ✓ We place the highest emphasis on truth, sensitive and professional with all parties involved in the process.
- ✓ We are dedicated to long term relationships with our clients and our staff.
- ✓ C.S. MENIK SL is committed to providing the best service and the highest standards.
- ✓ We choose the best practices in our operations for a long term gain.



# SUPPORT SERVICES

Implementing total quality service to meet the complex and constantly evolving business trade and support services. We are committed to providing the highest levels of quality and service to our clients, whilst at the same time maintaining a friendly and personal service on which our company is based.

C.S. MENIK SL will continue its services with connecting producer countries to commodity exporting countries and managing relationships by providing structured expertise on both sides of the trade.



# BUSINESS STRATEGY

We believe in expressing our business ability in terms of strategy, creativity and an eye for spotting emerging market opportunities.

## Our strategy for achieving corporate goals consists of:

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- 1 Exerting an inspiring internal leadership needed to drive performance and to keep improving on performance outcomes.
- 2 Creating a work environment that is conducive to higher order performance and superior results motivating our employees in ways that make them to pursue organization target objectives and if need be, modifying their duties and job behaviors to better fit the requirements of goal achievement developing periodic plans that steer resources into those activities that are critical to our strategic success and developing an information and reporting systems to evaluate progress and monitor performance as basis for constant direction-setting.
- 3 Capitalizing on new opportunities in technology and product/service innovation while responding swiftly to change in demand and industry conditions.
- 4 Emphasizing and measuring operating efficiencies in order to sustain cost effectiveness and increase returns on sales without sacrificing quality.
- 5 Effecting offensive moves to strengthen our long-term competitive position and securing enduring competitive advantage through pricing and good turn-around time for customer satisfaction.



# WORKING POLICY

C.S. MENIK SL is providing employment opportunities in accordance with applicable local and international statutory legislations to ensure good administrative procedures and working relation.

The working policy manual therefore, provides the basic guidelines to assist management and the general staff on matters on company working policy, procedure and goals in various situation/circumstances without sentiment to higher authority.

# COMMUNITY RELATIONS POLICY

As a matter of policy, the company maintains good community relations through dedicated ENVIRONMENTAL PROTECTION PLAN and COMMUNITY ASSISTANCE in form of:



Employment of qualified indigenes in area we work.  
Provision or improvement of basic infrastructures:



Manpower



Cultural



Economic



Sports development



Social

We are always looking to secure more legitimate partners, so please email us with your interest and we will use our extensive network to move quickly in a timely matter.

The scope of our work spreads in the following areas: including but not limited to the consultant services:

- ✓ Accurate market research using current consumer data applicable to the target geography.
- ✓ Expert legal advice to minimize tax obligations and reduce trade tariffs between countries.
- ✓ Precise details on bids requested by local governments and NGOs.
- ✓ Authentic partnership opportunities with established local trade associations.
- ✓ Contract verification exercise to ensure existence.





## Address

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**SPAIN:** C/ Felip Pedrell  
Nr: 7B, 4-2, 43005, Tarragona

**NIGERIA:** 15 Aqua Villa Plaza  
New Market Road  
Oniru-Lekki  
Lagos

**ANGOLA:** R.Houari Boumediene 138  
Luanda



## Phone

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+ 34 977 221 387  
+ 34 642 654 648



## Website

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[www.csmenik.com](http://www.csmenik.com)

